



# **IR Presentation**

## **for Third quarter, year ending March 2012**

**February 2012**  
**Ichiyoshi Securities Co., Ltd.**

# **I . Business Results (Consolidated)**

# 1. Profit & Loss

(JPY million)

(JPY million)

|                            | 2011/3 |       |       |       | 2012/3 |       |       | Quarter-on-Quarter | (accumulative) |              | Year-on-Year |
|----------------------------|--------|-------|-------|-------|--------|-------|-------|--------------------|----------------|--------------|--------------|
|                            | 1Q     | 2Q    | 3Q    | 4Q    | 1Q     | 2Q    | 3Q    |                    | 2011/3<br>3Q   | 2012/3<br>3Q |              |
| Operating revenue          | 3,510  | 2,590 | 3,098 | 3,901 | 3,575  | 3,680 | 3,059 | △16.9%             | 9,199          | 10,315       | 12.1%        |
| Operating costs & expenses | 3,758  | 3,490 | 3,569 | 3,838 | 3,693  | 3,511 | 3,544 | 0.9%               | 10,817         | 10,749       | △0.6%        |
| Current income             | △246   | △964  | △305  | 18    | △113   | 126   | △504  | —                  | △1,517         | △491         | —            |
| Extraordinary income       | 62     | 1     | 8     | 34    | 1      | 31    | —     | —                  | 71             | 32           | △54.4%       |
| Extraordinary loss         | 3      | 9     | 0     | 86    | 6      | 11    | 3     | △70.9%             | 12             | 21           | 68.1%        |
| Corporate tax              | 10     | 16    | 14    | 33    | 9      | 11    | 14    | 24.9%              | 42             | 35           | △15.3%       |
| Tax adjustment             | 13     | △1    | 0     | △4    | 3      | △1    | 1     | —                  | 11             | 3            | △71.0%       |
| Net income                 | △209   | △989  | △313  | △62   | △131   | 135   | △523  | —                  | △1,512         | △519         | —            |

## 2. Financial Results

( JPY million)

|                                     | 2011／3 |        |        |        | 2012／3 |        |        | Quarter-on-Quarter | Year-on-Year |
|-------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------------------|--------------|
|                                     | 1Q     | 2Q     | 3Q     | 4Q     | 1Q     | 2Q     | 3Q     |                    |              |
| Total assets (JPY mil.)             | 34,593 | 32,753 | 33,501 | 35,607 | 34,686 | 35,504 | 32,402 | △8.7%              | △3.3 %       |
| Total net worth (JPY mil.)          | 26,238 | 25,259 | 24,494 | 24,672 | 24,004 | 24,121 | 23,148 | △4.0%              | △5.5 %       |
| Equity ratio (%)                    | 75.7   | 77.0   | 72.9   | 69.1   | 69.0   | 67.7   | 71.2   | —                  | —            |
| Net worth per share (JPY)           | 601.85 | 579.18 | 561.47 | 560.19 | 544.84 | 548.25 | 526.07 | —                  | —            |
| Capital adequacy ratio (%) (parent) | 493.7  | 484.2  | 465.9  | 472.5  | 453.6  | 468.0  | 450.8  | —                  | —            |
| EPS ( JPY )                         | △4.82  | △27.57 | △34.77 | △36.12 | △2.99  | 0.09   | △11.84 | —                  | —            |
| ROE (%)                             | △0.8   | △4.6   | △5.9   | △6.1   | △0.5   | 0.0    | △2.2   | —                  | —            |

### 3. Balance Sheets

( JPY million)

|                               | 2011／3 |        |        |        | 2012／3 |        |        | Quarter-on-Quarter | Year-on-Year |
|-------------------------------|--------|--------|--------|--------|--------|--------|--------|--------------------|--------------|
|                               | 1Q     | 2Q     | 3Q     | 4Q     | 1Q     | 2Q     | 3Q     |                    |              |
| Assets                        |        |        |        |        |        |        |        |                    |              |
| Current assets                | 26,710 | 25,002 | 25,581 | 27,541 | 26,734 | 27,574 | 24,656 | △10.6%             | △3.6%        |
| Fixed assets                  | 7,882  | 7,750  | 7,920  | 8,066  | 7,952  | 7,929  | 7,746  | △2.3%              | △2.2%        |
| Total assets                  | 34,593 | 32,753 | 33,501 | 35,607 | 34,686 | 35,504 | 32,402 | △8.7%              | △3.3%        |
| Liabilities                   |        |        |        |        |        |        |        |                    |              |
| Current liabilities           | 7,542  | 6,709  | 8,198  | 10,031 | 9,800  | 10,371 | 8,243  | △20.5%             | 0.5%         |
| Fixed liabilities             | 713    | 685    | 709    | 799    | 779    | 898    | 898    | 0.0%               | 26.7%        |
| Total liabilities             | 8,354  | 7,493  | 9,006  | 10,934 | 10,682 | 11,383 | 9,254  | △18.7%             | 2.8%         |
| Net worth                     |        |        |        |        |        |        |        |                    |              |
| Net worth                     | 26,238 | 25,259 | 24,494 | 24,672 | 24,004 | 24,121 | 23,148 | △4.0%              | △5.5%        |
| Total liabilities & net worth | 34,593 | 32,753 | 33,501 | 35,607 | 34,686 | 35,504 | 32,402 | △ 8.7%             | △3.3%        |

## 4. Breakdown of Net Operating Revenue

( JPY million)

( JPY million)

|                              | 2011/3 |       |       |       | 2012/3 |       |       | Quarter-on-Quarter | (accumulative) |              | Year-on-Year |
|------------------------------|--------|-------|-------|-------|--------|-------|-------|--------------------|----------------|--------------|--------------|
|                              | 1Q     | 2Q    | 3Q    | 4Q    | 1Q     | 2Q    | 3Q    |                    | 2011/3<br>3Q   | 2012/3<br>3Q |              |
| Commission revenue           | 3,042  | 2,281 | 2,696 | 3,547 | 3,233  | 3,374 | 2,740 | △18.8%             | 8,019          | 9,347        | 16.6%        |
| Gains on trading             | 217    | 80    | 183   | 102   | 73     | 70    | 75    | 7.5%               | 480            | 219          | △54.3%       |
| Interest and dividend income | 62     | 46    | 32    | 35    | 39     | 39    | 32    | △17.2%             | 141            | 111          | △21.3%       |
| Other operating revenue      | 188    | 181   | 186   | 216   | 229    | 196   | 210   | 7.4%               | 557            | 636          | 14.2%        |
| Interest expenses            | 20     | 11    | 11    | 14    | 14     | 18    | 17    | △5.6%              | 43             | 50           | 16.8%        |
| Total                        | 3,490  | 2,579 | 3,087 | 3,887 | 3,560  | 3,662 | 3,042 | △16.9%             | 9,156          | 10,265       | 12.1%        |

## 5. Breakdown of Gains on Trading

| ( JPY million)     |        |      |      |      |        |      |      |                    | ( JPY million) |              |              |
|--------------------|--------|------|------|------|--------|------|------|--------------------|----------------|--------------|--------------|
|                    | 2011／3 |      |      |      | 2012／3 |      |      | Quarter-on-Quarter | (accumulative) |              | Year-on-Year |
|                    | 1Q     | 2Q   | 3Q   | 4Q   | 1Q     | 2Q   | 3Q   |                    | 2011/3<br>3Q   | 2012/3<br>3Q |              |
| <b>Stocks</b>      | 120    | 47   | 118  | △12  | 52     | 37   | 20   | △45.2%             | 286            | 110          | △61.3%       |
| <b>Bonds・Forex</b> | 96     | 32   | 65   | 114  | 21     | 32   | 55   | 68.8%              | 194            | 109          | △43.8%       |
| <b>(Bonds)</b>     | (78)   | (31) | (59) | (64) | (56)   | (33) | (51) | 55.3%              | 168            | 141          | △16.4%       |
| <b>(Forex)</b>     | (18)   | (0)  | (5)  | (50) | (△34)  | (△0) | (3)  | —                  | 25             | △31          | —            |
| <b>Total</b>       | 217    | 80   | 183  | 102  | 73     | 70   | 75   | 7.5%               | 480            | 219          | △54.3%       |

## 6. Breakdown of Commission Revenue

( JPY million)

( JPY million)

|  | 2011/3 |    |    |    | 2012/3 |    |    | Quarter-on-Quarter |
|--|--------|----|----|----|--------|----|----|--------------------|
|  | 1Q     | 2Q | 3Q | 4Q | 1Q     | 2Q | 3Q |                    |

| (accumulative) |              | Year-on-Year |
|----------------|--------------|--------------|
| 2011/3<br>3Q   | 2012/3<br>3Q |              |

| Brokerage |       |     |     |       |     |     |     |        |
|-----------|-------|-----|-----|-------|-----|-----|-----|--------|
| Stocks    | 1,169 | 611 | 896 | 1,548 | 929 | 939 | 734 | Δ21.9% |

|       |       |       |
|-------|-------|-------|
| 2,677 | 2,603 | Δ2.7% |
|-------|-------|-------|

| Distribution     |     |     |     |     |     |       |     |        |
|------------------|-----|-----|-----|-----|-----|-------|-----|--------|
| Investment trust | 681 | 461 | 660 | 850 | 924 | 1,161 | 980 | Δ15.5% |

|       |       |       |
|-------|-------|-------|
| 1,803 | 3,066 | 70.0% |
|-------|-------|-------|

| Underwriting |   |    |   |    |     |     |    |        |
|--------------|---|----|---|----|-----|-----|----|--------|
| IPO          | 0 | 0  | 0 | 1  | 1   | 4   | 25 | 515.1% |
| PO           | 1 | 18 | 3 | 18 | 217 | 151 | 5  | Δ96.6% |
| Total        | 2 | 18 | 3 | 19 | 218 | 155 | 30 | Δ80.6% |

|    |     |          |
|----|-----|----------|
| 1  | 30  | 1780.8%  |
| 23 | 374 | 1504.6%  |
| 24 | 404 | 1,522.5% |

| Others                   |       |       |       |       |       |       |     |        |
|--------------------------|-------|-------|-------|-------|-------|-------|-----|--------|
| Beneficiary certificates | 1,078 | 1,041 | 1,050 | 1,022 | 1,059 | 998   | 887 | Δ11.1% |
| Others                   | 100   | 143   | 81    | 98    | 95    | 113   | 90  | Δ20.9% |
| Total                    | 1,178 | 1,185 | 1,131 | 1,120 | 1,155 | 1,111 | 977 | Δ12.1% |

|       |       |       |
|-------|-------|-------|
| 3,170 | 2,945 | Δ7.1% |
| 325   | 299   | Δ7.8% |
| 3,495 | 3,245 | Δ7.2% |

## 7. Operating Cost and Expenses

( JPY million)

|                                  | 2011/3 |       |       |       | 2012/3 |       |       | Quarter<br>-on-<br>Quarter |
|----------------------------------|--------|-------|-------|-------|--------|-------|-------|----------------------------|
|                                  | 1Q     | 2Q    | 3Q    | 4Q    | 1Q     | 2Q    | 3Q    |                            |
| Transaction related expenses     | 354    | 356   | 341   | 360   | 364    | 298   | 342   | 14.8%                      |
| Personnel expenses               | 2,066  | 1,869 | 1,943 | 2,057 | 1,966  | 1,936 | 1,909 | △1.4%                      |
| Property related expenses        | 432    | 424   | 420   | 471   | 431    | 409   | 421   | 2.7%                       |
| Clerical expenses                | 563    | 508   | 523   | 588   | 572    | 535   | 543   | 1.4%                       |
| Depreciation                     | 158    | 162   | 166   | 169   | 147    | 149   | 151   | 1.3%                       |
| Public charges                   | 36     | 33    | 35    | 41    | 35     | 39    | 36    | △9.7%                      |
| Allowances for doubtful accounts | —      | 0     | △0    | —     | 0      | △0    | 0     | —                          |
| Others                           | 146    | 133   | 138   | 150   | 175    | 142   | 140   | △1.0%                      |
| Total                            | 3,758  | 3,490 | 3,569 | 3,838 | 3,693  | 3,511 | 3,544 | 0.9%                       |

( JPY million)

| (accumulative) |              | Year-on-<br>Year |
|----------------|--------------|------------------|
| 2011/3<br>3Q   | 2012/3<br>3Q |                  |
| 1,051          | 1,004        | △4.5%            |
| 5,879          | 5,812        | △1.1%            |
| 1,278          | 1,262        | △1.3%            |
| 1,595          | 1,651        | 3.5%             |
| 487            | 447          | △8.3%            |
| 105            | 111          | 5.6%             |
| 0              | —            | —                |
| 418            | 458          | 9.6%             |
| 10,817         | 10,749       | △0.6%            |

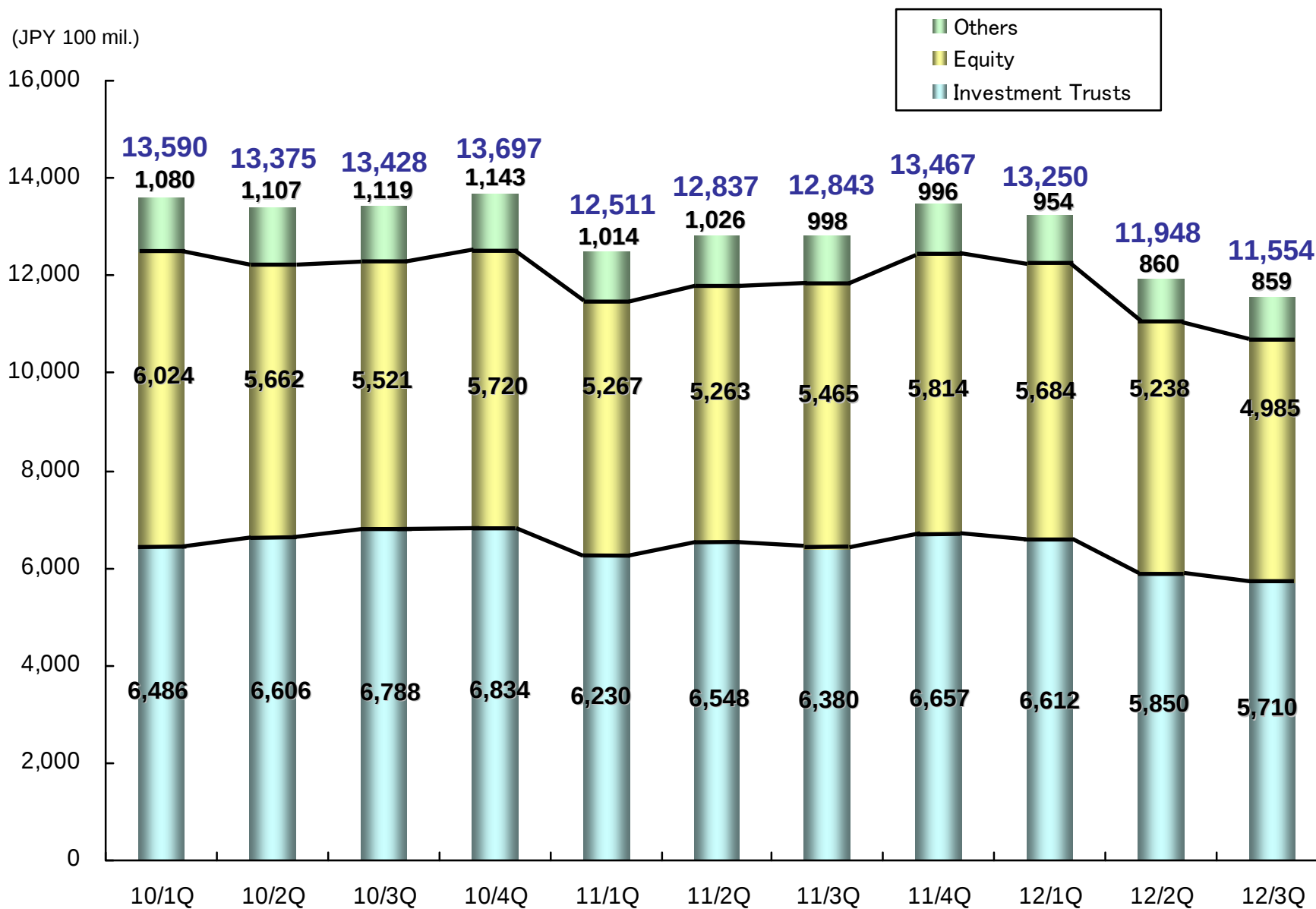
<Reference> Fixed cost and Variable cost are inscribed on a parent basis.

|               |       |       |       |       |       |       |       |       |
|---------------|-------|-------|-------|-------|-------|-------|-------|-------|
| Fixed cost    | 2,675 | 2,677 | 2,659 | 2,720 | 2,727 | 2,587 | 2,638 | 1.9%  |
| Variable cost | 869   | 617   | 710   | 882   | 719   | 683   | 633   | △7.3% |

|       |       |       |
|-------|-------|-------|
| 8,013 | 7,953 | △0.8% |
| 2,197 | 2,037 | △7.3% |

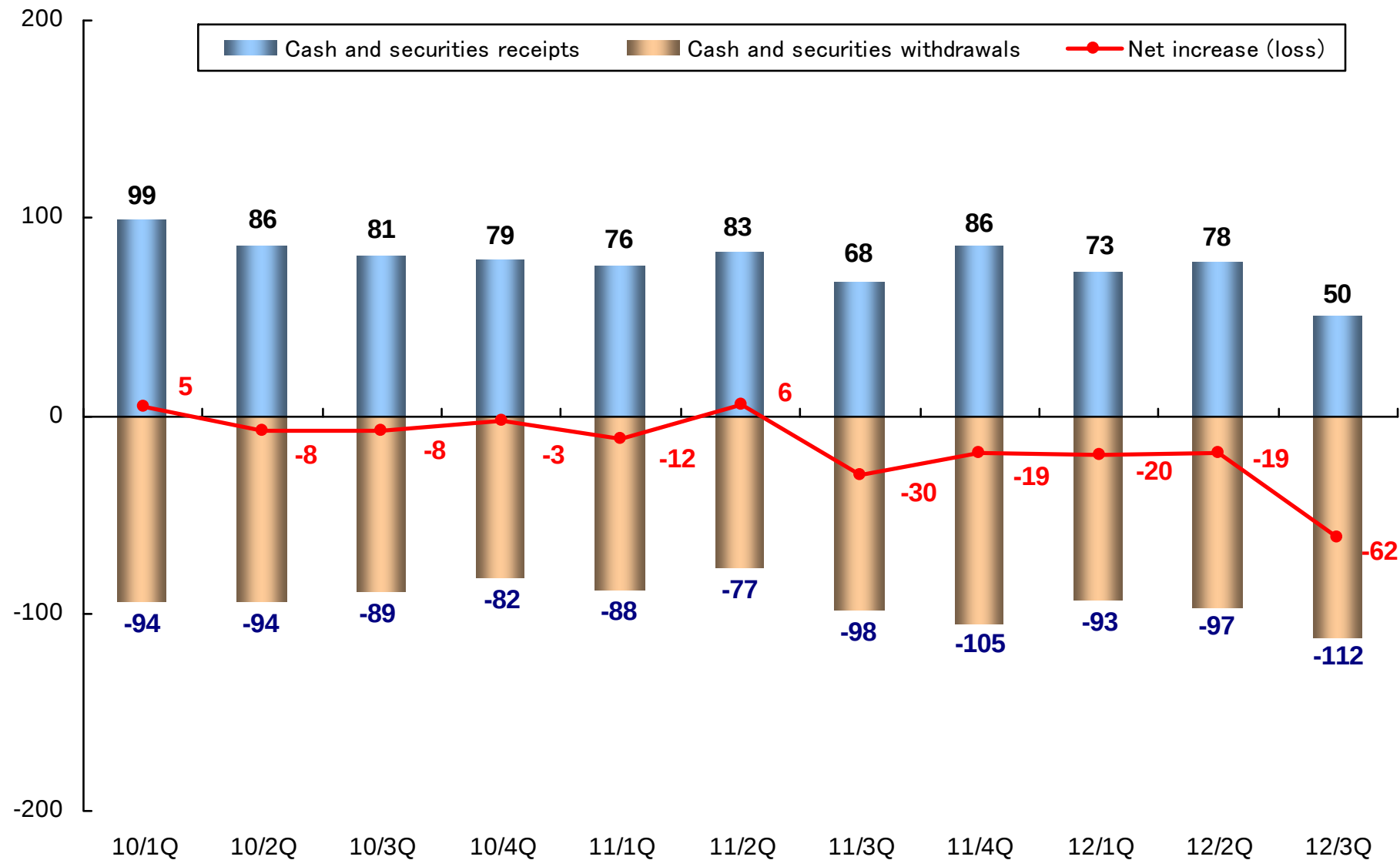
## **II . Business Circumstances**

# 1. Customer Assets under Custody



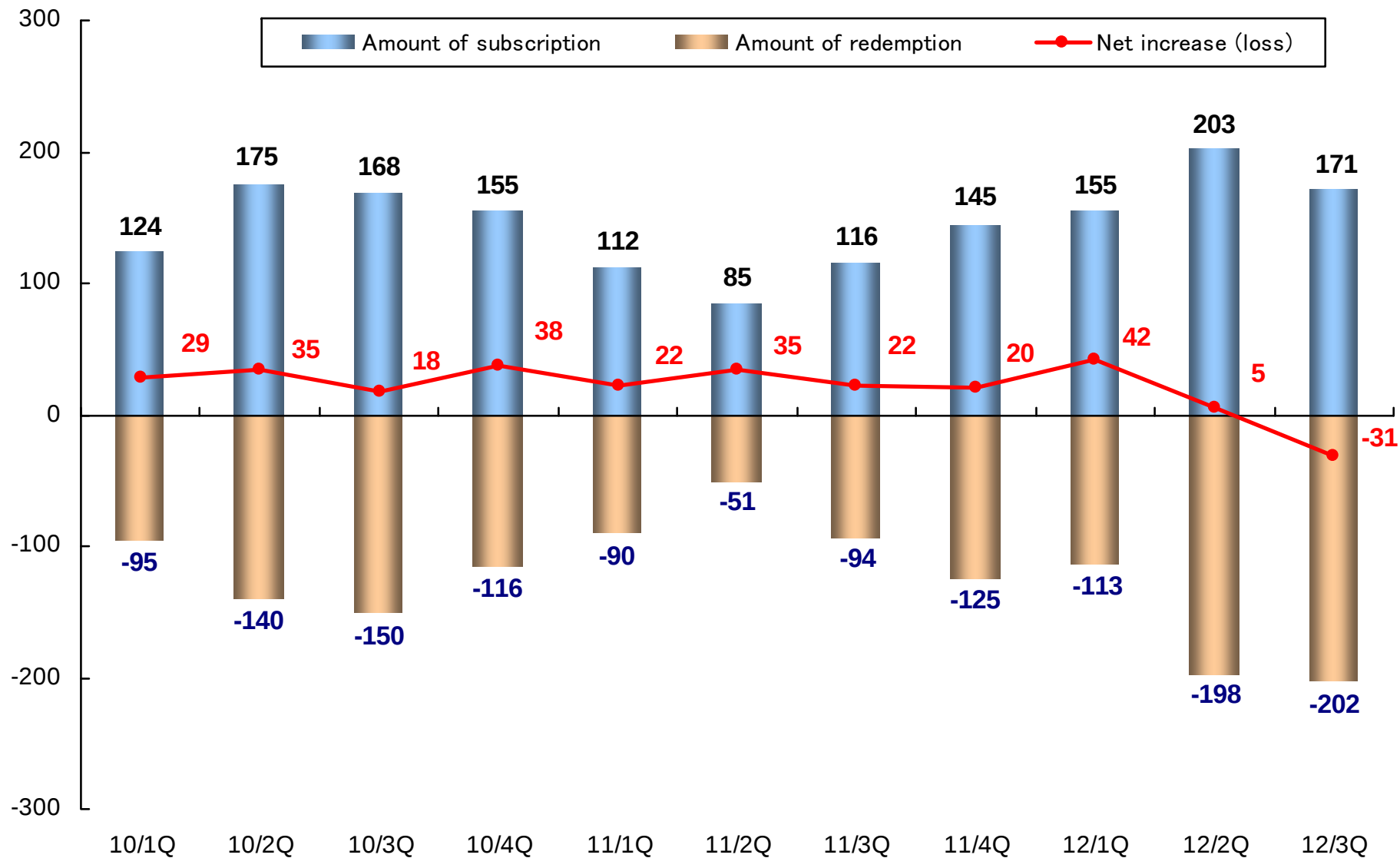
## 2. Cash and Securities Receipts/ Cash and Securities Withdrawals/ Net Increase (Monthly Average)

(JPY 100 mil.)



### 3. Subscription/ Redemption/ Net Increase of Investment Trusts (Monthly Average)

(JPY 100 mil.)

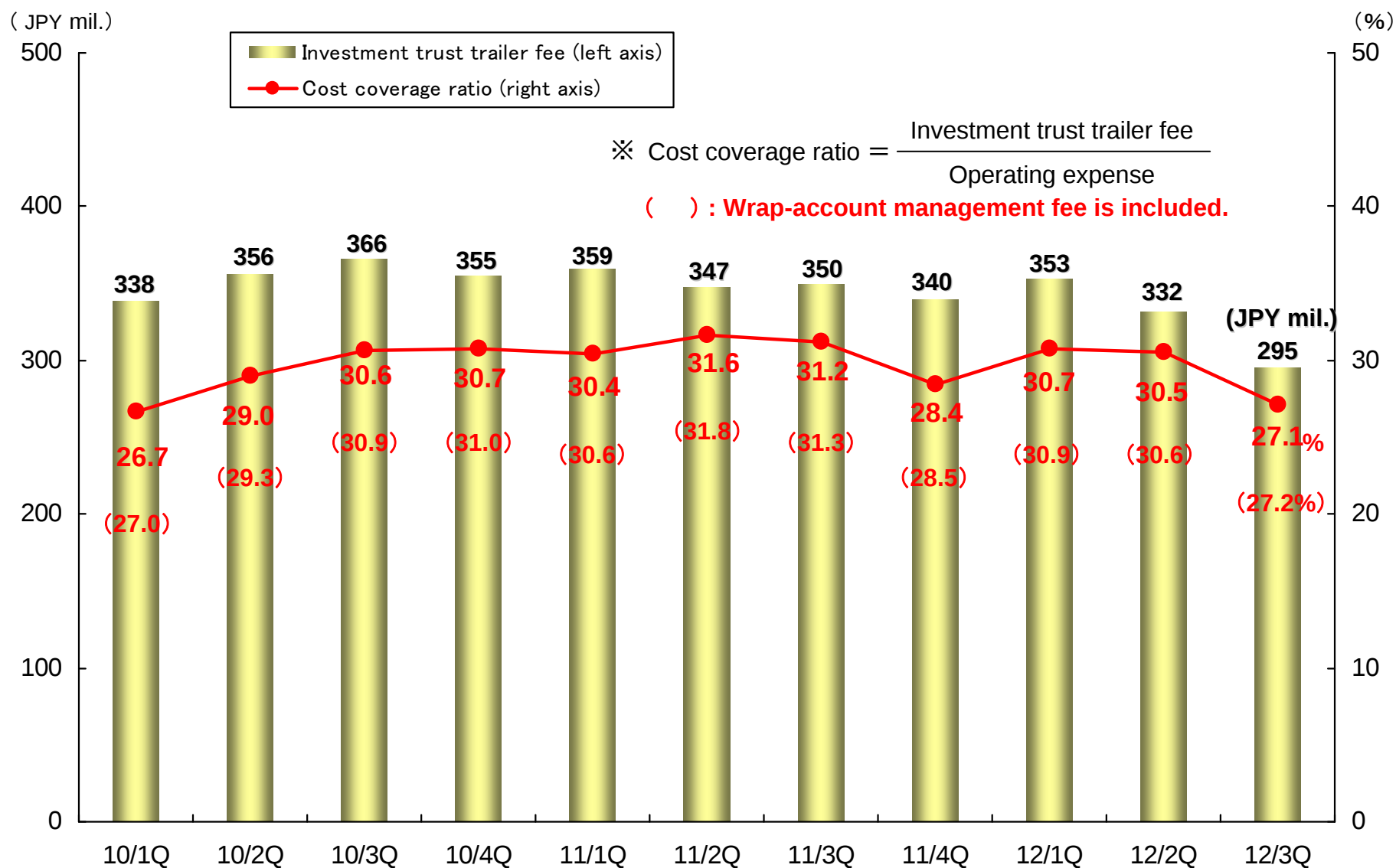


## 4. Top 5 Best Selling Investment Trusts (Total Amounts of 3 Months) ICHIYOSHI SECURITIES

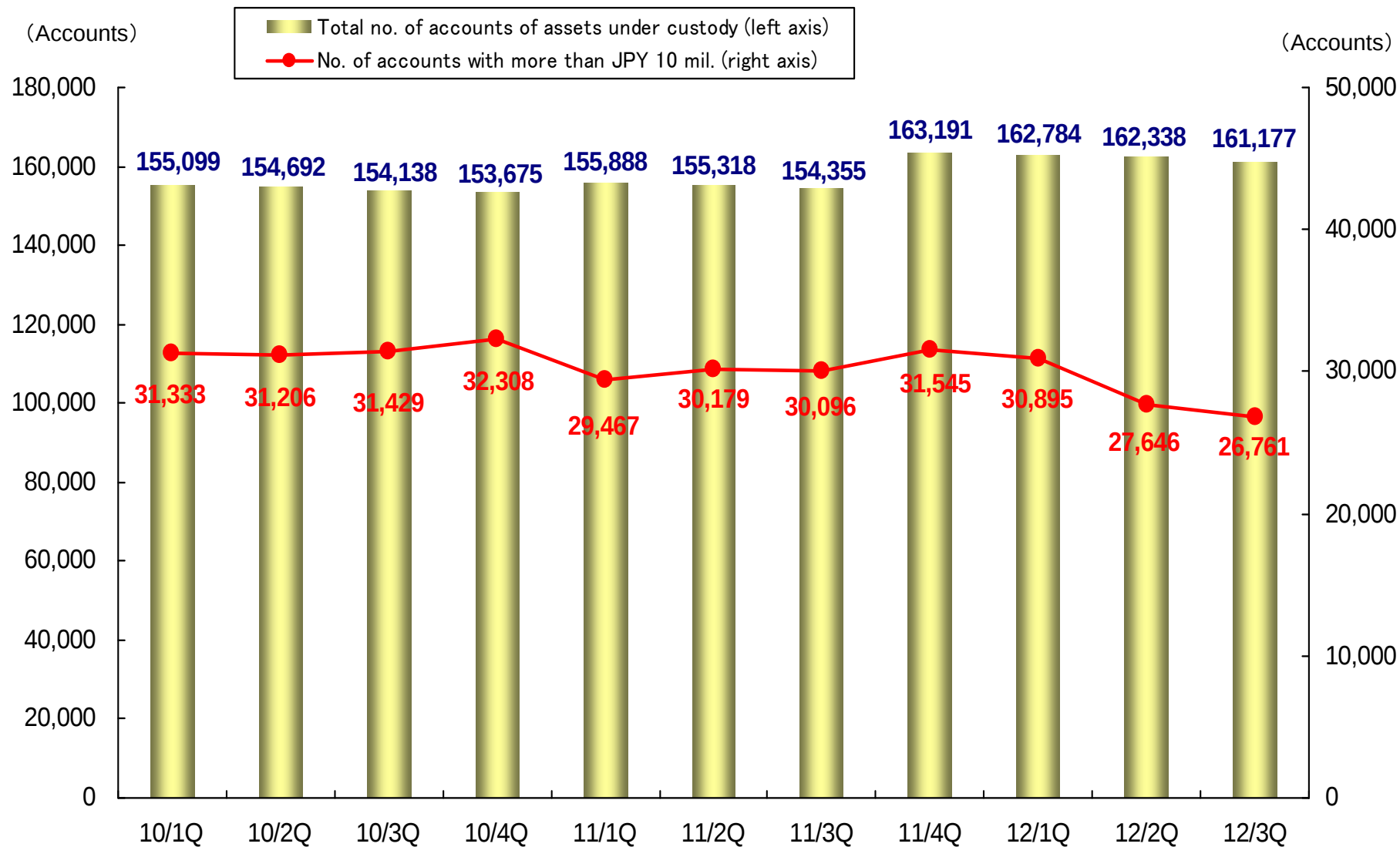
( JPY 100 mil.)

|                                                | 2010/3 |     |     |     | 2011/3 |     |     |     | 2012/3 |     |     |
|------------------------------------------------|--------|-----|-----|-----|--------|-----|-----|-----|--------|-----|-----|
|                                                | 1Q     | 2Q  | 3Q  | 4Q  | 1Q     | 2Q  | 3Q  | 4Q  | 1Q     | 2Q  | 3Q  |
| DWS Global Public Utility Bond Fund            |        |     |     |     |        |     |     |     |        | 80  | 124 |
| Legg Mason Australia Fund                      |        |     |     |     |        |     |     |     |        |     | 99  |
| Global REIT Open                               | 83     | 81  | 73  | 60  | 39     |     | 165 | 148 | 100    | 65  | 75  |
| East Japan Recovery-Assisting Stock Fund       |        |     |     |     |        |     |     |     |        |     | 61  |
| HSBC New Leaders Sovereign Open                |        |     |     |     |        |     |     | 25  | 90     | 144 | 36  |
| BNY Mellon Emerging Sovereign Fund (JPY Hedge) |        |     |     |     |        |     |     |     |        | 68  |     |
| Mellon World Emerging Country Sovereign Fund   |        |     | 76  | 91  | 66     | 40  | 37  | 35  | 87     | 92  |     |
| Global Sovereign Open                          | 78     | 244 | 153 | 115 | 89     | 111 | 58  | 64  | 74     |     |     |
| Ichiyoshi Invesco Mid/Small Growth Fund        |        |     |     |     |        | 29  | 21  | 59  | 46     |     |     |
| Daiwa Nippon-Kokusai Fund                      |        |     |     |     |        | 28  | 18  |     |        |     |     |
| Pictet Global Income                           |        |     |     |     | 45     | 17  |     |     |        |     |     |
| HSBC Asia Quality Stock Open                   |        |     |     | 84  | 45     |     |     |     |        |     |     |
| Fidelity US Blue Chip Fund                     |        |     |     | 33  |        |     |     |     |        |     |     |
| HSBC India Infrastructure Stock Open           |        | 81  | 45  |     |        |     |     |     |        |     |     |
| HSBC China Quality Stock Open                  | 60     | 17  |     |     |        |     |     |     |        |     |     |
| Ichiyoshi Mid/Small Recovery Fund              | 61     | 5   |     |     |        |     |     |     |        |     |     |
| HSBC China Open                                | 26     |     |     |     |        |     |     |     |        |     |     |
| HSBC Brazil Open                               |        |     | 59  |     |        |     |     |     |        |     |     |

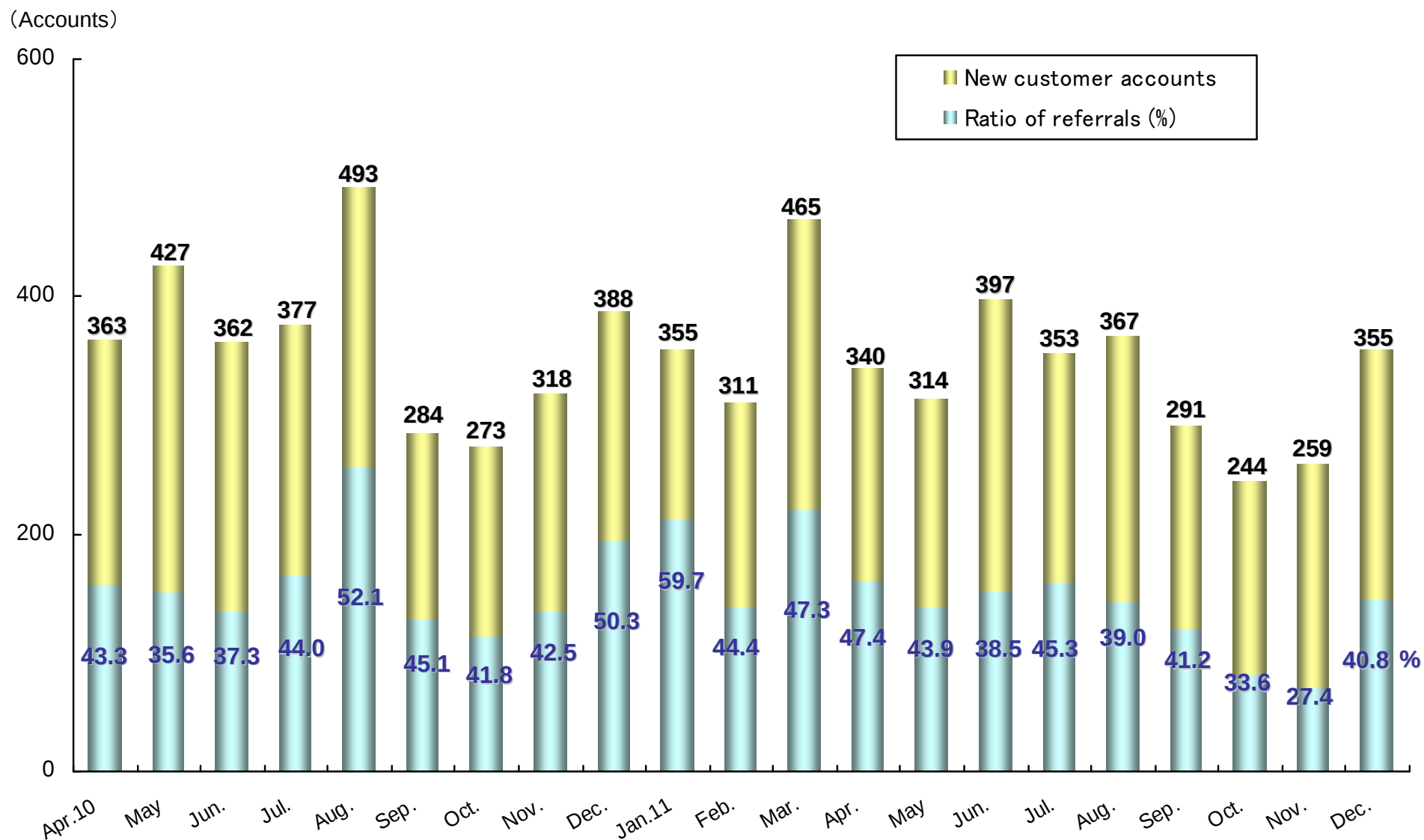
## 5. Trend of Investment Trust Trailer Fee and its Cost Coverage (Monthly Average/Parent Company Basis)



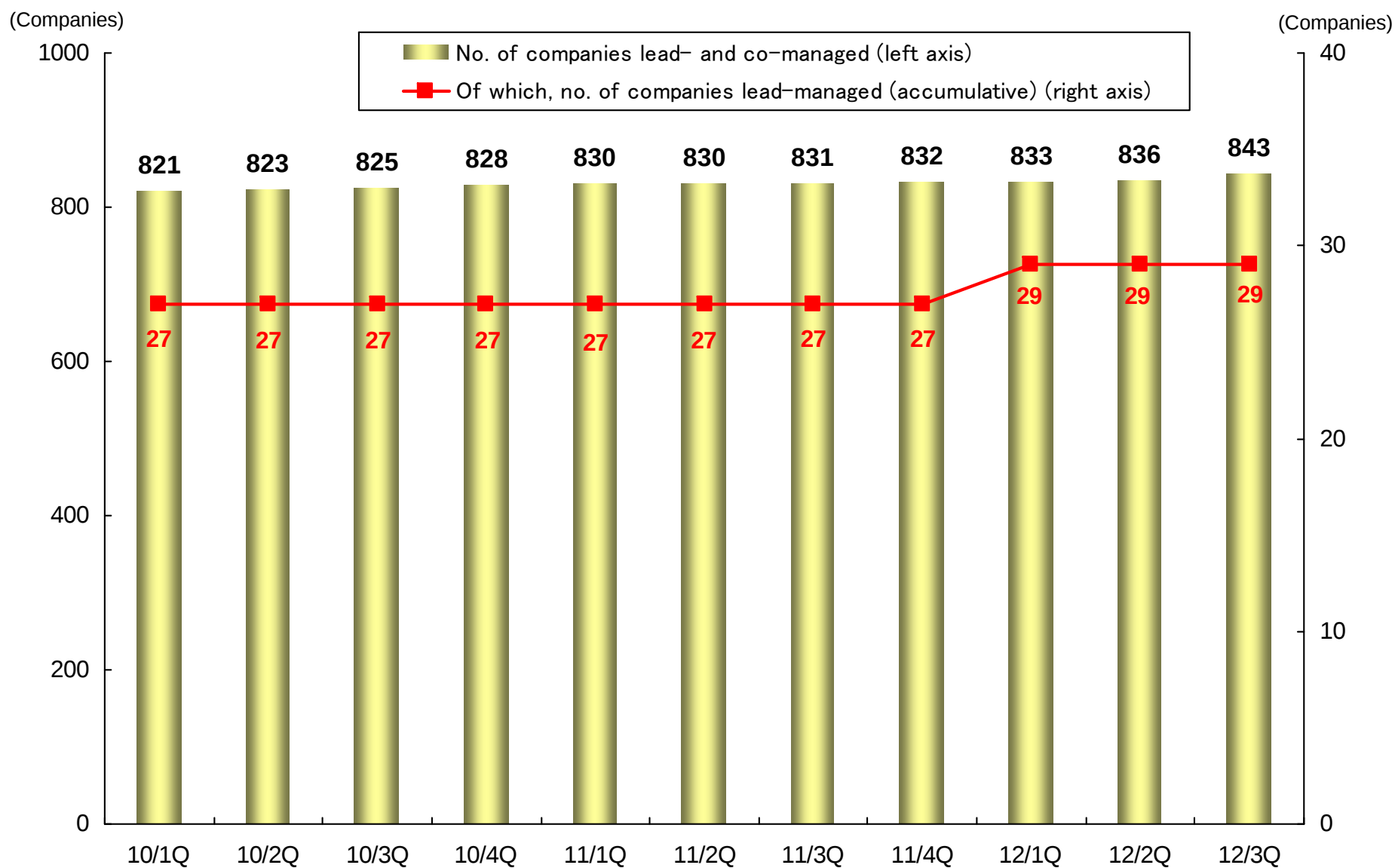
## 6. Number of Customer Accounts (Retail)



## 7. Number of New Customer Accounts and Ratio of Referrals (Retail)



## 8. Accumulated Number of Companies Lead- and Co-managed



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